

ANUJ KUMAR SINGH

Lead Engineer (Full-stack)

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SUMMARY

Motivated and results-driven Full-stack Software Engineer with around 11 years of experience. Strong problem-solving skills, effective communication, and a self-driven approach to development. Experienced in designing, developing, and deploying scalable web applications. Passionate about continuous learning and contributing to dynamic tech environments.

EXPERIENCE

Lead Engineer

Mogli Labs (India) Pvt. Ltd. (Moglix.com)

📅 11/2025 - Present 📍 Noida, Uttar Pradesh

Company Description

- Working on multiple internal CRM applications using technologies such as AngularJS, ReactJS, and NodeJS to develop scalable, user-friendly, and efficient business management solutions.

Lead Engineer

VenueLook (Tenxt Solutions Pvt. Ltd.)

📅 05/2019 - 11/2026 📍 Noida, Uttar Pradesh

Company Description

- Lead a cross-functional IT team.
- Worked on multiple projects utilizing PHP, React.js, and Node.js.
- Developed and optimized backend APIs for better scalability.
- Developed and managed complex MySQL queries, streamlining data operations and reducing query execution time.
- Integrated Elasticsearch to enhance data retrieval and display on the frontend.
- Configured and deployed projects on servers, managing AWS hosting environments and domain configurations on Cloudflare.
- Responsible for maintenance and continuous improvement of existing projects.
- Development of new features and modules based on requirements and market trends.
- Implemented innovative marketing strategies to drive and support business growth.
- Executed SEO strategies and regular site maintenance to maximize search engine performance.

Software Engineer

Kritikal Solutions Pvt. Ltd.

📅 12/2017 - 05/2019 📍 Noida, Uttar Pradesh

Company Description

- Developed multiple e-commerce applications using Magento and WordPress CMS.
- Built dynamic web applications leveraging PHP and MySQL.
- Designed and implemented a content management CRM.
- Developed and customized software extensions and plugins.
- Converted static HTML templates into dynamic WordPress CMS platforms.

Web Developer

Gleaming Media

📅 10/2015 - 11/2017 📍 Noida, Uttar Pradesh

Company Description

- WordPress theme customization and development.
- Wordpress plugin customization & creation.
- Converted static HTML templates into dynamic WordPress CMS platforms.
- HTML template creation and implementation.

SEO Team Lead

Gleaming Media

📅 02/2013 - 10/2015 📍 Noida, Uttar Pradesh

Company Description

- Performed on-page and off-page SEO optimization to improve website visibility.
- Keyword research and analysis.
- Directory, Article, Social Bookmarking, Press Release Submission.
- Classified, Forum Posting, Blog Commenting.
- Google analytics and Google webmasters tool reporting.
- Managed Google Ads campaigns, including setup, optimization, and monitoring of PPC campaigns.

SKILLS

HTML	CSS	Bootstrap	PHP
Yii Framework	Laravel Framework		
WordPress	JavaScript	ReactJS	
NextJS	AngularJS	NodeJS	ExpressJS
Java	RESTful APIs	MySQL	MongoDB
Elasticsearch	GitHub	Jenkins	
Postman	AWS	Cloudflare	

PROJECTS

VenueLook.com

Designed and developed a dynamic web-based event planning platform for booking venues and vendor services for various events.

- Technologies: NextJS, PHP, MySQL and Elasticsearch
- Developed the frontend application for the venue and vendor sections.
- Developed CRM for internal teams
- Created REST APIs with MySQL DB and PHP aggregation for optimized data handling
- Implemented SEO strategies and techniques to improve website visibility and ranking.
- Maintained and developed micro-websites across multiple subdomains.

Lead Management CRM

Built a CRM application for managing leads, customer interactions, follow-ups, and sales tracking to improve workflow automation and lead conversion efficiency.

- Technologies: PHP, MySQL, JavaScript, HTML and CSS.

EDUCATION

MCA (Master of Computer Application)

Dr. A. P. J. Abdul Kalam Technical University, Lucknow

📅 2010 - 2013

BCA (Bachelor of Computer Application)

Ch. Charan Singh University, Meerut

📅 2007 - 2010

12th (Senior Secondary)

UP Board

📅 2007

